

Theo Katsikoulis

Product designer [UX/UI]

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A full-stack product designer with many years of experience in UX and UI design with frontend development skills and deep understanding of backend processes. I consider design as a problem solving process whether it takes place at ideation and whiteboard level or at post-launch stages. I'm highly focused in user needs and business goals and I deliver UX solutions and high-end intuitive interfaces that focus on functionality and aesthetics.

Work experience

Sep 2018

Akazoo

Jun 2020

Senior Product designer

Lead designer of **Akazoo music** streaming app, **Akazoo radio** app, and **Akazoo Inflight** app for iOS, Android, tablets, web and TV. Daily duties included user research, wireframing, workshops, prototyping, UI design, asset design, collaboration with product and development teams, and QA.

Dec 2011

InternetQ

Sep 2018

UX/UI designer

Designed and developed the white-label music streaming service for iOS, Android, and Web. Duties involved user research, competition analysis, wireframes, content architecture, prototypes and UI design. I have successfully applied and integrated the white-label music service to various customers including **MTN**, **Orange**, **Globul**, **HOL**, and **Wind** by adapting their brand and special requests to meet business goals and retaining a pleasant and effective user experience.

Apr 2013

Entec Group of Companies

Mar 2016

Full-stack designer & developer [contract]

Designed and developed the corporate website, online marketing activities, landing pages, newsletter design, print materials, exhibition design, SEO.

Feb 2012

Blinds to Go

Mar 2018

Full-stack designer & developer [contract]

Designed and developed the corporate website and features like Store finder, Rating/Review products, Scheduling appointments, Careers section, etc.

Dec 2007

Toshiba Greece

Aug 2011

Full-stack designer

Designed and maintained the corporate website with product updates and e-shop features. I was involved in campaigns planning and execution by creating newsletters, minisites, print material, applying brand presence in retail stores and web ads campaigns.

Skills

User interface design

Visual design

System design

Typography

Interaction design

TV app design

Conceptualizing

User research

Wireframing & flows

User journeys

Prototyping

Information architecture

Responsive design

Proficient HTML & CSS

Bootstrap

Javascript, JQuery

Wordpress, Joomla

Tools

Figma

XD

Photoshop

Sketch

Invision

Axure RP

Zeplin

Abstract

Illustrator

Animate

InDesign

Education

2006

BSc (Hons) Web and Multimedia

University of Central Lancashire

Thesis: Artificial intelligence in Flash

2003

Computing and Media Technology

University of Central Lancashire

2000

Art and Design

Grantham college